

Town of Derry, NH

Energy & Environmental Advisory Committee Meeting Minutes

June 16, 2014

Attendees: Maureen Reno, Tom Morini, Marc Flattes, Jay (visitor)

1. Call to Order
2. Motion to accept minutes from May 19, 2014 meeting by Marc. Second by Tom Morini.
Minutes approved.
3. Chairman's Report
 - a. Maureen presented a brief summary of the Solar Sprint event and thanked all participants for their involvement and for a very successful event. 13 teams participated and there was significant media coverage in various local publications including the Nutfield News, Union Leader and the Derry News.
 - b. Maureen also thanked participants in the Go Green/EEAC Composting Seminar held at Broadview Farms, with special thanks to Tom Minnon.
4. Old Business
 - a. Marc initiated some discussion about plans for a cable TV series. Originally the video series were primarily targeting homeowners but now may target more commercial applications and topics.
 - b. There was discussion about using You Tube to promote the Solar Sprint annual event. Some detailed discussion about the method to post videos to You Tube and the technology needed to post quality video on this medium. Also discussed the Town of Derry web site and the fact that you have the ability to access content on demand section of the web site and view previously held meetings, etc.
 - c. Marc mentioned the idea of a video that would be targeted to Solar Sprint participants and could be a step by step video for the preparation and assembly of a Solar Sprint car. We talked about the need to use media to draw more participants to the Solar Sprint event and drive higher levels of attendance. Marc also indicated that he was in favor of Tom Morini playing a larger organizational role in future Solar Sprint events.
5. New Business
 - a. Maureen brought up Marc's protocol for project management involvement by the EEAC and our role in project endorsement and approvals. Marc recommends we allow Mike Fowler 30 days to assess and provide feedback on the project management document. Tom Morini makes motion to approve the latest version of project management document, and Maureen seconds. The intent is to present the Project Management document at the next meeting with Mike Fowler.

- b. Committee members took time to explain to our visitor, Jay, an example of how the LED Streetlight project was influenced by the EEAC.
- c. Marc expressed some concern about non-sanctioned meetings, specifically around the prep call for the last minute logistics of the Solar Sprint event.
- d. Maureen talked some about the desire to do a more formal debrief on the Solar Sprint event, and was hoping for more committee members involvement for this task.
Maureen suggests that those that cannot participate submit notes that could be used to streamline and enhance this event in the future.
- e. Derry Fest is Sept 20th. Chris Cox working on the booth for EEAC. There was some discussion about forming sub-committees to work on each event we manage with one committee member acting as the lead for each event.
- f. Next meeting date is July 28th.
- g. Marc makes motion to adjourn meeting. Maureen seconds. Meeting adjourned.