

## Economic Development Advisory Committee

### Minutes – October 17, 2016

Attendees: Terri Pastori, Nicholas Del'Etoile, James Morgan, Stephen Daly, George Sioras, John Potucek, Craig Cunningham

Absent, Christina Gossel, Andrew White, Scott Graves, Gordon Graham

Meeting called to order at 7:03 pm.

Committee Chair Terri Pastori welcomed John and Gordon to the committee and noted an open seat for an alternate due to the resignation of Cathy Taylor.

I. Approve Minutes of the September 19, 2016 Meeting  
George made a motion to approve, Steve 2<sup>nd</sup>. Motion passed.

#### II. Chair's Report (Terri Pastori)

a. Exit 4A Informational Meeting 9/27/16 and link now on Town Website (<http://www.i93exit4a.com/>)

Three alternative routes will be explored. The project requires Federal approval, traffic studies, land use, etc. Environmental Impact Statement will dictate much of decision. Expect 12-18 months for a decision

b. Town Council, Planning Board, and EDAC Workshop

Productive meeting, opened discussions on economic development areas. John suggested that meeting be scheduled as a regular quarterly forum. Jim suggested next meeting for January, use that meeting to set goals

c. Status of search for Economic Development Management and Business Attraction Service Provider

3 Individuals were interviewed, no decisions. One group wants to provide a report, another company wanted to do similar things, 3rd candidate limited. Going at it from a contract standpoint didn't work. Maybe we need a workshop with TC to discuss needs. Jim spoke to how the joint meeting was productive. We may need consultation for specific projects, rather than a general contract. Town is split into sections that are each unique, maybe we need to take a piece at a time and each piece has different challenges. None of the candidates could tackle the whole. Terri indicated it is not in Derry's best interest to have a year-long study. we have distinct areas with distinct needs, maybe we need to have different groups run point and take pieces. Steve noted that RFP spelled out what needed to be accomplished, none met the full need. Jim; if we had multiple exits and lots of land, Buxton might work, maybe we need to work with Buxton on very specific projects. Rochester had much more available land right off Spaulding Turnpike, very different situation. During Councilor Comments Jim, will ask for a workshop with EDAC so that we can get alignment on needs. John mentioned that Workshop with business owners next week might also provide helpful insight.

#### III. Alan Shepard Project – Make recommendation for location of statute (All)

Steve - Conservation committee has reviewed Shepard Family Land; it is intended as only for passive open space.

Jim- not McGregor Park.

Nick - agree with Jim. Foundation is also adding stipulation to change name of Don Ball Park if memorial is located there.

Terri - Don Ball is ok, name change is not a good idea.

Craig – Don Ball, but no name change

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Jim moved to recommend Don Ball Park with no change in the park's name. Nick 2<sup>nd</sup>, motion passed.

- IV. Open Forum for Business Owners on 10/27/16 at 7:00 pm (All)  
Meeting to be televised. John is including business owners and business managers. 200 Flyers will be distributed. It will be added to EDAC Facebook Page.
- V. Derry Open for Business Program on 10/22/16 (George Sioras)  
Score of Merrimack Valley is holding a workshop on Saturday at Library. George will attend to talk about town regulatory approvals needed to start a business. Last workshop sparked interest from a several people.
- VI. Team Reports
- a. Survey -- Craig with TC approval, ready to go this week.
  - b. Communications & Marketing – Nick and Chrissy  
Setting a meeting with Town IT to understand what can be done. Meeting between now and next EDAC meeting.
  - c. Land Use – Drew, George, and Jim Morgan  
No Update
  - d. Retail, Food, & Hospitality Team - Craig, Chrissy, and Scott  
Stockbridge Theater meeting scheduled for Wednesday (10/19/2016)
  - e. Commercial & Industrial - Drew and Jim  
Real Estate Development Workshop with Commercial Realtors. Laurel Bistany with Regional Economic Development Center of Southern New Hampshire (REDC.com) should be present. She may be able to summarize tools that she has available. Laurel will be at EDAC 11/21 meeting
  - f. Downtown –Terri  
Open forum - coming  
Farmers Market - Derry Homegrown Farmers and Artisan Market, still coming together
  - g. Events - Terri  
No updates
  - h. Business Assistance & Incentives – Nick and Scott  
No changes - Terry mentioned mailing letter to business owners with incentives, George will bring handouts for next week's meeting. Links from EDAC page to Business Incentives. Liz Robideaux in George's office can help Nick to get it done.
- VII. Updates
- a. Property Maintenance Committee (Jim Morgan)  
No Updates - Steve - 19 Elm St. is finished and looks good.
  - b. Planning Board (George Sioras)  
No Updates, slow period. Toll House is underway.
  - c. Derry Net Zero Task Force (Nick del'etoile)  
#1 Focus in Pinkerton Academy. New facility manager at PA is working with Net Zero to develop a plan that will reduce energy costs for the facility. School Department is taking steps to put energy controls in place, change lighting to LED, smart timers.
- VIII. Public Comments

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None

IX. Future EDC Meetings

a. Next Meeting – November 21, 2016 with Laurel Bistany – REDC

7:50 PM George moved to adjourn, Jim 2<sup>nd</sup> motion passed.

