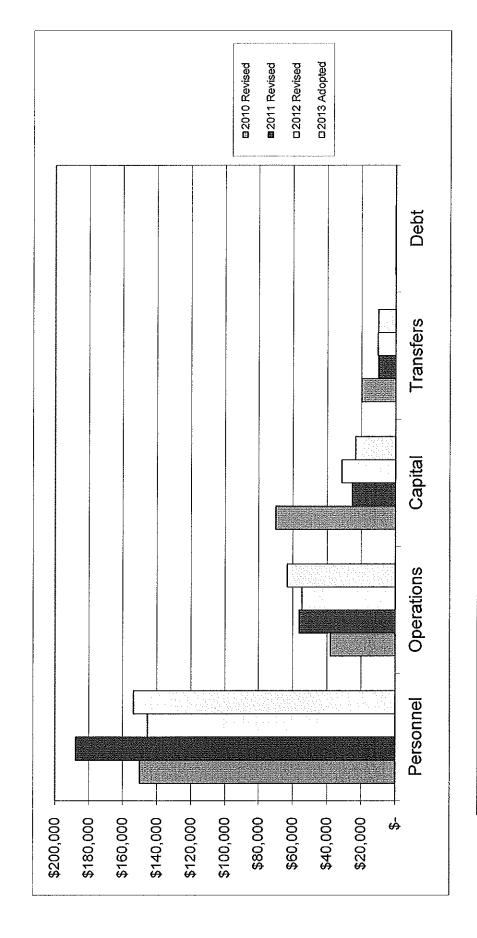
CABLE TV

Town of Derry, NH Cable Budget Comparison FY2010 - FY2013



| | Ц | 2010 Pevised | Ц | 2011 | | 2012 Pavised | 2013 Adopted | g W | % of Change |
|------------|---|-----------------|---|----------------------|-----|-----------------|--------------|--------|-------------|
| | - | CAISCO | - | CAISCO | | ובמוסכת | | | CI 17-21 17 |
| Personnel | s | 149,892 | ↔ | 187,818 | ₩ | 145,428 | \$ 153,611 | 311 | 5.3% |
| Operations | | 37,944 | | 56,318 | | 54,742 | 63, | 63,146 | 13.3% |
| Capital | | 70,000 | | 25,500 | | 31,500 | 23,500 | 200 | -34.0% |
| Transfers | | 20,000 | | 10,035 | | 10,386 | 10,0 | 10,085 | -3.0% |
| Debt | | 307 | | 307 | | 307 | | 0 | N/A |
| Total | υ | 278,143 | ₩ | 278,143 \$ 279,978 | ક્ક | 242,363 | \$ 250,342 | 342 | 3.3% |

Town of Derry, NH

Department Mission and Objectives Fiscal Year 2013

DEPARTMENT: EXECUTIVE

ACTIVITY CENTER: CABLE

Department Mission:

The mission of Derry Community Television is to operate the government access channel (C17) and the public access channel (D23). We strive to fulfill the needs and requests of our community while providing information and entertainment to our growing audience.

Channel 17 is a resource we use to broadcast all town government meetings and local programs relating to government affairs in Derry. Digital channel 23's program guide is filled with high quality programs produced on the local, state and federal level meant to give our community a chance to stay informed, connect and promote free speech.

Department Objectives:

Channel 17

- To broadcast all town government meetings live without comment or interruption so taxpayers can see their local government at work. These meetings are replayed every day until that body meets again.
- To provide professional live coverage for major town events and elections so residents can get information about what is going on in their community as it happens.
- To partner with town departments and community leaders to create shows that allow taxpayers to see what services are available to them as members of our community.
 We support all town departments and Cable 6 in their endeavors.
- To teach town departments how to create public service announcements and slides.
- To support emergency management efforts by providing clear and concise information to the public in a timely manner during emergencies.

Channel 23

- To promote free speech and education through community participation in public media programming. We do this by maintaining a stable, user-friendly, community access station that is open to all regardless of religion, gender, race or political affiliation.
- To recruit and train volunteers who can create their own programs and series of shows.
 Our volunteers are also trained to help with live productions for Channel 17.
- To produce high quality programs and a series of shows highlighting community events.
- To air informative slides for viewers about upcoming events and opportunities.

Objectives regarding our technology

- To maintain the Tightrope Automation System, our primary programming source.
- To maintain and update the Derry Community Television website and other websites we use to promote the two stations.
- To maintain our editing suites, cameras and other technologies so our stations can continue to grow and improve.
- To continuously train the staff so viewers receive the best local programming possible.
- To upgrade the control room in the studio to a Broadcast Pix system to improve the quality of shows and to allow for high definition broadcasting in the future.

Town of Derry, NH

Activity Center Narrative, Programs and Activities Fiscal Year 2013

DEPARTMENT: EXECUTIVE

and what we provide.

ACTIVITY CENTER: CABLE

NARRATIVE

In 2013, Derry Community Television's two channels, C17 and D23, will continue to grow as an important resource for the residents of Derry.

C17 provides live coverage of all government meetings. We rebroadcast these meetings daily so viewers have a number of opportunities to see their town council, planning board, zoning board and conservation commission in action. Many town events and elections are also broadcast live in order to provide up to the minute coverage of town news as it happens.

Series of shows created to inform the public about town departments and their activities are a major part of the channel 17 programming schedule. Eight to ten series run on C17 at any given time. *Police Beat, Fire Department Forum, Sit Down with..., Health Beat* and *Bettering Our Community* are just a few of the series which have become popular on this channel.

D23 works to increase community awareness and encourage community pride. Daily programs of different interests produced by local residents and professional reporters provide an entertaining local viewpoint on what is happening in our community. Roving Reporter, Business Connections, Fun for All, Wellness TV, Eye on Health, Be Fit Be You, and Joan's Jazz Room Live are proudly produced at our station.

Our Community Bulletin Board is used to publicize events and spread emergency messages throughout the community on both channels. Slides run between programs and meetings in place of commercials. During programs and meetings we can place an instant message crawl at the bottom of the screen for emergency announcements and cancellations.

ACTIVITIES OUTSIDE MEETING COVERAGE AND ROUTINE SHOW PRODUCTION

Government Events Prior to town elections we host a forum called "Political Connections" for all the candidates running for elected office in Derry. The show gives residents a chance to learn about candidates and what they stand for. It is our most highly anticipated 'live' show.

Off-site coverage of events The Holiday Parade, Frost Festival, the Miss Greater Derry Pageant, the Memorial Day Parade and Derryfest are covered live using our remote truck.

Community Access Training We provide community members with training, equipment, facilities, and broadcast time - All free of charge. Open houses give our community an opportunity to learn about D-TV and all we have to offer. Volunteers are trained and asked to become involved with all aspects of production from shooting to editing.

Community Outreach We are available to speak to Rotary groups, Chambers of Commerce, religious groups, schools and any other group interested in learning more about who we are

<u>Video Club</u> We are excited to offer a new video club for members of our community. The club will meet once a month to offer our volunteers a chance to meet fellow video enthusiasts. We will discuss shows, projects and other items of interests, as well as offer ongoing training and updates. Members will be encouraged to team up on creative projects.

Regional and State Outreach We have the ability to share and receive programming through affiliations with the N.H. Coalition for Community Media (NHCCM) and the Northeast Region of the Alliance for Community Media (NEACM). Producers are encouraged to share their programs with PEG Media, an online service (pegmedia.org). We use programs from these organizations to round out our D23 schedule.

Town of Derry, NH

Department Mission and Objectives Fiscal Year 2013

Department: Derry Educational Access Television

Department Mission:

Derry Educational Access Television is committed to providing the Derry, NH Comcast subscribers with informational and educational programming and to promote various activities happening in the Derry Cooperative School District.

Department Objectives:

- 1. To provide current information to the public by displaying messages on the DCSD Television message board system.
- 2. Broadcast all Derry Cooperative School Board meetings and the School District Deliberative Session meetings "LIVE" from West Running Brook Middle School.
- 3. Continue to perform upgrades to equipment and quality of broadcast meetings.
- 4. Broadcast school related events such as assemblies, concerts, sports, graduations, classroom guest speakers and other classroom activities.
- 5. To utilize the Derry Educational Access Television message board system to provide important information such as school closings, delayed openings or other emergency situations that may affect the Derry community.
- 6. Offer middle school students the opportunity to learn how to use professional video equipment and assist with videotaping various activities throughout the school year.
- 7. To work with school officials to provide additional informational programming via talk shows or in-classroom educational activities.
- 8. Continue to work with Pinkerton Academy to provide more programming and messages pertaining to Derry high school students attending Pinkerton Academy.

Town of Derry, NH Activity Center Narrative, Programs and Activities FY 2013

DEPARTMENT: Derry Educational Access Television

NARRATIVE

Here at Derry Educational Access Television we record various concerts, assemblies and other activities through year for playback to the Derry community.

Twice monthly School Board meetings are covered "LIVE" and played back several times for viewers.

Other School Board events are covered as requested, like Budgets Hearings, Deliberative Sessions and special r usually covered "LIVE".

Other activities include the annual Cyber Safety Night, West Running Brook and Gilbert H. Hood Middle school at events.

Pinkerton Academy sends over programming and messages to be run on DCSD-TV.

Both middle schools have an internal TV channel for broadcasting messages and programs throughout the school Gilbert H. Hood Middle School, student crews have the opportunity to participate in recording events for the school participate in a weekly "LIVE" broadcast.

At Gilbert H. Hood Middle School, Student school newspaper reporters record a weekly news broadcast for playb Monday mornings.

A student run interview show is recorded weekly to run after the newscast.

West Running Brook Middle School has a small studio set up.

Students and staff are welcome to learn how to use the equipment for special projects and classroom activities.

The Studio is used regularly by students and teachers for various class activities.

PROGRAMS AND ACTIVITIES

School Board Meetings and other board meetings as requested School Concerts and events
Guest speakers and author visits
Art Showcases
A/V Club at Gilbert H. Hood Middle School
A/V Club at West Running Brook Middle School
Special assemblies and programs at schools
Middle school athletic events

Studio use for class projects

Town of Derry, NH FY 2013 Budget Activity Center Summary By Category

| 72 | | Densetment: EXECUTIVE DEPT | | | γον | Activity Conter : CABLE TV | · CABIE TV | | |
|------------------|-----------------|---|-------------------|-------------------|------------------------------|--------------------------------|--------------------------------------|---------------------------|------------------------------------|
| | | | EV 2040 | EV 2044 | TV 2042 | EV 2042 | - CADEL 1 V | EV 2042 | EV 2042 |
| Ac | Acct # | Account Description | Revised Budget | Revised Budget | FT 2012 Revised Budget | F1 2012 Projected Actual | FT 2013 Department Recommended | Town Admin Recommended | FT 2013 Town Council Adopted |
| Pe 110 | <u>~</u> | Personnel Services 0 CAB PERMANENT POSITIONS | 90,078 | 97,162 | 73,813 | 51,653 | 92,688 | 92,688 | 81,338 |
| 120 | | CAB TEMPORARY POSITIONS | 15,792 | 15,792 | 26,425 | 19,282 | 36,970 | 36,970 | 26,861 |
| 190 | | CAB OTHER COMPENSATION | 0 | 260 | 0 | 0 | 5,362 | 5,362 | 0 |
| 200 | - | CAB EMPLOYEE BENEFITS | 39,697 | 70,279 | 43,865 | 42,797 | 50,485 | 50,485 | 44,087 |
| 291 | | CAB TRAINING & CONFERENCES | 4,075 | 4,075 | 1,075 | 1,075 | 1,075 | 1,075 | 1,075 |
| 292 | | CAB UNIFORMS | 250 | 250 | 250 | 250 | 250 | 250 | 250 |
| | , | TOTAL Personnel Services | 149,892 | 187,818 | 145,428 | 115,057 | 186,830 | 186,830 | 153,611 |
| 341 | Operation 1 CAB | CAB TELEPHONE | 1,188 | 1,428 | 1,056 | 1,308 | 1,308 | 1,308 | 1,308 |
| 342 | | CAB DATA PROCESSING | 2,298 | 4,732 | 3,084 | 3,084 | 3,064 | 3,064 | 3,064 |
| 430 | | CAB REPAIRS & MAINTENANCE | 2,500 | 2,500 | 2,500 | 2,500 | 2,500 | 2,500 | 2,500 |
| 440 | | CAB RENTAL & LEASES | 25,669 | 32,669 | 22,337 | 22,487 | 22,487 | 22,487 | 22,487 |
| 260 | | CAB DUES & SUBSCRIPTIONS | 450 | 450 | 009 | 009 | 622 | 622 | 622 |
| 610 | | CAB GENERAL SUPPLIES | 200 | 850 | 850 | 006 | 950 | 950 | 950 |
| 620 | | CAB OFFICE SUPPLIES | 2,500 | 2,500 | 2,500 | 2,500 | 2,500 | 2,500 | 2,500 |
| 625 | | CAB POSTAGE | 180 | 180 | 180 | 250 | 300 | 300 | 300 |
| 630 | | CAB MAINT & REPAIR SUPPLIES | 700 | 850 | 850 | 850 | 850 | 850 | 850 |
| 989 | - | CAB DIESEL FUEL | 159 | 159 | 180 | 180 | 195 | 195 | 195 |
| 099 | | CAB VEHICLE REPAIRS | 200 | 200 | 200 | 200 | 500 | 200 | 200 |
| 0.29 | - | CAB BOOKS & PERIODICALS | 300 | 300 | 300 | 300 | 300 | 300 | 300 |
| 069 | | CAB OTHER NON CAPITAL | 1,000 | 9,200 | 19,805 | 19,805 | 27,570 | 27,570 | 27,570 |
| | | | | | | | | | |

Town of Derry, NH
FY 2013 Budget
Activity Center Summary By Category

| | FY 2013 Town Council Adopted | 63,146 | 23,500 | 23,500 | 0 | 10,085 | 10,085 | 0 | 250,342 |
|-------------------------------|---|--------------------------------|---------------------------|----------------------|---|----------------------------------|-----------------|--|-----------------------------------|
| | FY 2013 Town Admin Recommended | 63,146 | 23,500 | 23,500 | 0 | 10,085 | 10,085 | 0 | 0 283.561 |
| CABLE TV | FY 2013 FY 2013 Department Town Admin Recommended | 63,146 | 23,500 | 23,500 | 0 | 10,085 | 10,085 | 0 | 0 283,561 |
| Activity Center: CABLE TV | FY 2012 Projected Actual | 55,264 | 31,500 | 31,500 | 0 | 10,386 | 10,386 | 0 | 0 212,207 |
| Act | FY 2012 Revised Budget | 54,742 | 31,500 | 31,500 | 0 | 10,386 | 10,386 | 307 | 307 242,363 |
| | FY 2011 Revised Budget | 56,318 | 25,500 | 25,500 | 0 | 10,035 | 10,035 | 307 | 307 279,978 |
| | FY 2010 Revised Budget | 37,944 | 70,000 | 70,000 | 10,000 | 10,000 | 20,000 | 307 | 307 278,143 |
| 34 Department: EXECUTIVE DEPT | Acct # Account Description | TOTAL Operations & Maintenance | CAB MACHINERY & EQUIPMENT | TOTAL Capital Outlay | Transfers 901 CAB TFR TO GENERAL FUND | 940 CAB TFR TO OTHER GOVERNMENTS | TOTAL Transfers | Debt Service 980 CABLE DEBT SERVICE | TOTAL Debt Service TOTAL CABLE TV |

DERRY

NEXT YEAR / CURRENT YEAR BUDGET ANALYSIS

PROJECTION: 2013 2013 BUDGET

FOR PERIOD 99

| PCT ANGE | 3.3% | %0. | %0` | %0. | %). | %0: | %%% % |
|------------------------------|------------------------|-------------------|----------------------|-----------------------|------------------------|-----------------------|--|
| 2013 PCT Adopted CHANGE | -249,842.00 | 00. | -500.00 | 00. | 00. | 00. | .00 -250,342.00 -250,342.00 |
| 2012 PROJECTION | -241,863.00 | 00. | ~500.00 | 00. | 00. | 00. | .00 -242,363.00 -242,363.00 |
| 2012 ACTUAL | -236,022.48 | 00. | -101.00 | -86.00 | 00. | 00. | .00 -236,209.48 -236,209.48 |
| 2012 REVISED BUD | -241,863.00 | 00. | -500.00 | 00. | 00. | 00. | .00 -242,363.00 -242,363.00 |
| Z012 ORIG BUD | -241,863.00 | 00. | -500.00 | 00. | 00. | 00. | .00 -242,363.00 -242,363.00 |
| 2011. ACTUAL | -311,332.97 | 00. | -161.00 | -1,306.00 | 00. | 00. | .00. -312,799.97 -312,799.97 |
| ACCOUNTS FOR: SR CABLE TV | LICENSES, PERMITS & FE | INTERGOVERNMENTAL | CHARGES FOR SERVICES | MISCELLANEOUS REVENUE | INTERFUND OPERATING TR | CAPITAL LEASE REVENUE | BUDGETARY USE OF FUND CABLE TV TOTAL SR CABLE TV |