

**TOWN OF DERRY**

**Town Council  
Derry Municipal Center**

**June 13 2017  
Tuesday - 6:30 PM**

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**6:30 PM      Call to order**

Pledge of Allegiance, warning of fire exits, handicap access, & turn off all cell phones

**Roll Call:** Councilors Chirichiello, Tripp, Wetherbee, Katsakiores, Morgan (6:40), Chair Pro-Tem Foote

Absent: Chairman Bourdon

Present: TA David Caron, Town Clerk Daniel Healey, Assistant Cable System Coordinator Owen Provencher, Ray Larose – School District Cable TV

Facilitated by William V. Jennings, Media Consultant

**CABLE WORKSHOP**

The purpose of this workshop is to discuss the current status of Derry Television and potential opportunities. Derry Television is currently 10 years behind in terms of the technology and upgrading the technology would allow the station to produce better content. Right now, Derry Television has live streaming, but not in the cable studio for public access. The studio cameras are near the end of life and will need to be replaced soon, they are 720 resolution. Derry TV would like newer field equipment and more drop locations. Mr. Jennings suggests that before anything is done, that Derry adopt a Social Media Policy for its cable television station. The franchise fee was discussed and it was recommended that Derry increase the fee by .5% making it 4% like it is in Bedford. Mr. Jennings had the council view Bedford's live streaming and archived videos on Bedford Cable's website and the council would like to do something similar. Assistant Cable System Coordinator Owen Provencher presented a PowerPoint showing the improvements he would like to see happen for Derry TV. Ideas included a rebranding of Derry TV with a new logo and a painted trailer to get more residents aware of the station. Residents would even be able to create their own shows or broadcasts. Mr. Jennings suggested that Derry start a radio station that would have range of about 10 miles for low power FM. The total estimated cost of adding a radio station would be \$75,000 - \$150,000. It was also recommended that a Derry TV advisory board be created.

**Councilor Morgan MOVES THAT the Town Council allows Town Administrator David Caron to look into adding a Derry Radio Station, seconded by Councilor Katsakiores**

**Roll Call Vote: 6-0-0 (Absent Chairman Bourdon)**

**Adjournment 9:55 p.m.**

  
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Town Clerk

7-19-17  
Date