



ROBERT FROST / OLD STAGE COACH SCENIC BYWAY

Safety Complex, Auburn
October 29, 2018



DRAFT MINUTES

1. Welcome/Introductions

Chair Rob Morris opened the meeting at 7:01 pm. The following individuals were in attendance:

Rob Morris (Hampstead)

Linda Jette (Atkinson)

Paula Marzloff (Auburn)

Elizabeth Robidoux (Auburn)

Jean Methot (Chester)

Karen Anderson (Derry)

Adrienne Dancer (Molly Reid DAR)

Zach Swick (SNHPC)

Adam Hlasny (SNHPC)

2. Review of Minutes – July 30, 2018

Motion by Jean to approve July minutes, seconded by Elizabeth. Motion carried unanimously.

3. Status Updates

Membership

- Jean reported that he knows of someone from Chester who is likely to come on board the council.
- Rob said that he has a potential alternate member lined up from Hampstead.
- Elizabeth noted that she spoke with Auburn Town Administrator Bill Herman. There will be a call to action for a new member in the December issue of the Town Crier newspaper.

Website

Adam and Elizabeth gave a visual overview of the work they have done on the new byway website, noting that to connect the site to the already-purchased domain name, a Wix Premium account is needed. The options were reviewed.

Motion by Elizabeth to expend \$14 per month of byway council funds until Wix changes terms, seconded by Karen. Motion carried with Jean opposed.

- Elizabeth asked about how invoicing works for towns that have committed to an annual \$200 contribution to the byway council via the Sustainable SNHPC Foundation. The group agreed that it would make the most sense to have an invoice from the Foundation. Karen said she would ask Derry how they proceeded last year and get back to Adam, who would get the process in motion.

- Jean asked about providing links to town websites, especially regarding upcoming events along the byway. Adam responded that the “Events/Links” page will be home to not only upcoming events, but also several links to websites within the five byway towns. The group agreed that only events that would draw visitors to the byway should be listed, rather than local school/sporting events that an outsider would have no interest in.
- Linda shared Carol Grant memorial cards with the group. Elizabeth suggested having some sort of digital memorial to Carol on the website, as she was instrumental in getting the original Old Stagecoach Byway designated. Adam said that if her information could be scanned in, he would add it to the “Byway Council” webpage.

Story Maps

- Zach gave an overview of Story Mapping capabilities, noting that the process is significantly easier when the content (i.e. point of interest profiles, photos) has already been created. He said that he would draft three mockups of various story map formats for the byway council to review before adding to the new website.

4. Other Business

Linda distributed daffodil bulbs to several members of the council.

Karen shared rack cards for the Derry Museum of History, noting that a card/brochure of similar format could be created by the byway council for local/regional distribution.

5. Next Meeting

The next meeting will be held on **Monday, January 28, 2019** in Chester.

Motion by Elizabeth to adjourn, seconded by Jean. Meeting stood adjourned at 8:02 pm