

# ROBERT FROST / OLD STAGE COACH SCENIC BYWAY

Community Center, Atkinson

April 30, 2018

## ANNUAL MEETING – DRAFT MINUTES

### 1. Welcome/Introductions

Vice-Chair Rob Morris opened the meeting at 7:04 pm. The following individuals were in attendance:

Rob Morris (Hampstead)  
Tina Harrington (Hampstead)  
Linda Jette (Atkinson)  
Michael Torris (Atkinson)  
George Sioras (Derry)

Karen Anderson (Derry)  
Adrienne Dancer (Molly Reid DAR)  
Scott Bogle (RPC)  
Adam Hlasny (SNHPC)

### 2. Review of Minutes – January 8, 2018

**Motion by Scott to approve January minutes, seconded by Tina. Motion carried unanimously.**

### 3. Election of Officers/Membership Discussion

As Jean Methot declined chairmanship in 2018, George nominated Rob Morris to serve as chair, Mike Torris as Vice Chair, and Adam Hlasny as Secretary. The motion was seconded and carried unanimously.

As members from Auburn and Chester were not present, their 2018 rosters remain TBD. Jean will probably continue, but there are two vacant positions in Chester. The membership situation in Auburn remains unclear.

The other byway towns/organizations will be represented by the following individuals:

- Atkinson: Linda Jette, Mike Torris (alternate: Dan Kimball?)
- Derry: Margie Ives, Karen Anderson (alternate: George Sioras)
- Hampstead: Rob Morris, Tina Harrington (alternate: TBD)
- Molly Reid DAR: Adrienne Dancer, Julie Pike (alternate: Judy Glen)
- Regional Planning Commissions: Scott Bogle (RPC), Adam Hlasny (SNHPC)

### 4. Status Updates

#### **Funding from Towns**

- Adam reported that there is currently \$800 in the byway's account.
- The domain name that had been settled upon by the group is [www.frost-stagecoach-byway.org](http://www.frost-stagecoach-byway.org). Adam said that with the funding in hand, he could reserve that domain name on behalf of the byway council. Scott noted that [www.godaddy.com](http://www.godaddy.com) offers domains for 10-year periods for \$187.

## Website

- Rob reported that since the passing of web designer Steve Pearsall the login information for the byway website he developed has gone missing. Rob will check in again with Steve's family in Virginia to see if the information/website can be recovered. If not, it appears a new website design may need to begin from scratch.
- Several ideas for cost-effective designs were discussed, including partnering with students from Pinkerton or Timberlane, boy scouts/eagle scouts, or developing a site on Wix for free.

## One-pager for [www.visitnh.gov](http://www.visitnh.gov)

- Adam distributed the most recent one-page flyer that now includes a placeholder version of the byway map on the reverse side. Those present spoke favorably of the draft and expressed appreciation for its creation. Scott shared the flyer from the NH Coastal and American Independence Byways that use the same template.

## Story Maps

Adam gave a very brief overview of ArcGIS Story Maps and their potential for use to highlight the byway's features. He pointed to the Connecticut River Scenic Byway interactive map as an excellent example. The council was amenable to pursuing this online tool in the future; it was suggested Story Maps be an agenda item for the next meeting.

## 5. Other Business

There was a brief discussion about the potential Derry route change that was brought forward in May 2017 by Joe and Priscilla Howard. While there were pros and cons to changing the route, the general consensus was to leave the current route alone but add the Weber Town Forest to the map as an alternate attraction just off the byway. Adam noted that this could be done by the SNHPC GIS Analyst Jennifer Merritt.

## 6. Next Meeting

The next meeting will be held at the Derry Municipal Center (14 Manning Street) on **Monday, July 30, 2018.**

Motion by Tina to adjourn, seconded by George. Meeting stood adjourned at 8:04 pm