

AGENDA ITEM #: 19-123  
COUNCIL MTG. OF: October 15, 2019  
FROM: Dave Caron, Town Administrator  
OFFERED BY: Administration  
PREPARED BY: Administration  
SUBJECT: Amendments to the By-Laws of the Economic Development Advisory Committee

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INTRODUCTION:

To seek approval of amendments to the Economic Development Advisory Committee By-Laws.

TOWN ADMINISTRATOR COMMENTS

Please see comments within this staff report.

BACKGROUND

The Town Council created the Economic Development Advisory Committee in 2016 to assist in creating an environment that attracts robust businesses to Derry. Economic Development efforts in Derry have developed since then, including the retention of professional staff, which requires a revisit of the By-Laws to enhance efficiencies.

DISCUSSION

The Committee originally was created without the benefit of professional staff which required hands on involvement with marketing and economic development activities by the Committee. While those efforts continue to be appreciated, now that the Town retains an E.D. professional on staff, and the Town Council continuously develops initiatives to advance the Town's commerce, the By-Laws are recommended to be restructured to enhance both the Committee's efficiencies and effectiveness. The recommendations are as follows:

1. Include a statement of expectations whereby members will be expected to attend and participate on subcommittees and the full Committee;
2. Meet bi-monthly, with subcommittees meeting at a minimum during the alternating months;
3. Establish three subcommittees to provide recommendations and guidance in the following areas:
  - a. Zoning and Land Use Development;
  - b. Business Relations and Economic Development Long-Term Planning;
  - c. Master Plan Implementation;
4. The Chair will make recommendations for appointment by the Town Council to the Derry Commerce Corridor TIF Advisory Board and the Derry Revolving Fund Committee (the latter has had abysmal attendance therefore staff will be returning to the Council for an adjustment of those by-laws as well)

5. Overall, taking a stronger position advocating for economic development initiative before the Town Council and/or Planning Board.

FISCAL IMPACT

No fiscal impact.

RECOMMENDED ACTION BY COUNCIL

Vote to adopt Resolution #2019-064 (Please see Resolution #2019-064).

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