



AGENDA ITEM #: 19-16
COUNCIL MTG OF: Tuesday, March 5th, 2019
FROM: David Caron, Town Administrator
OFFERED BY: Beverly Donovan, Economic Development Director
PREPARED BY: Beverly Donovan
SUBJECT: Derry Cultural District Designation

STAFF REPORT

PURPOSE: To designate an official Cultural District as proposed by the Greater Derry Arts Council & GDAC Public Arts Committee

TOWN ADMINISTRATOR COMMENTS: The Council is encouraged to approve Resolution #2019-006 which provides for an official designation

BACKGROUND: The Greater Derry Arts Council & GDAC Public Arts Committee recognizes the importance of Art & Culture to provide vibrancy and enhance the experiences of residents, visitors and businesses and further seeks to support the goals of the Town Council to enhance potential economic development efforts in the Town of Derry. As such, the GDAC is proposing a formal Cultural District as an aid to the shared effort of preserving, promoting and encouraging arts and culture to strengthen the community and stimulate the local economy.

DISCUSSION: The State of NH has recognized that support for arts and culture is important to the overall desirability of living and working in NH, and Governor Sununu has recently appointed Commissioner Sarah Stewart to oversee the new Department of Natural and Cultural Resources to leverage NH's unique assets. The GDAC recognizes this important gesture and agrees that arts and culture in NH, and locally in Derry, is important to economic stability.

FISCAL IMPACT: There is no fiscal impact currently, although this designation may create opportunities for grant funding in the future.

RECOMMENDED ACTION BY COUNCIL: See Resolution #2019-006

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