

AGENDA ITEM #: 20-109
COUNCIL MTG. OF: October 20, 2020
FROM: Dave Caron, Town Administrator
OFFERED BY: Administration
PREPARED BY: Administration
SUBJECT: Amendments to the By-Laws of the Economic Development Advisory Committee

INTRODUCTION:

To seek approval of amendments to the Economic Development Advisory Committee By-Laws.

TOWN ADMINISTRATOR COMMENTS

Please see comments within this staff report.

BACKGROUND

The Town Council created the Economic Development Advisory Committee in 2016 to assist in creating an environment that attract businesses to Derry. Economic Development efforts in Derry have evolved since that time, including the retention of professional staff, which requires a further revisit of the By-Laws to enhance efficiencies.

DISCUSSION

The Committee originally was created without the benefit of professional staff which required hands on involvement with marketing and economic development activities by the Committee. While those efforts continue to be appreciated, now that the Town retains an E.D. professional on staff, and the Town Council continuously develops initiatives to advance the Town's commerce, the By-Laws are recommended to be restructured to enhance both the Committee's efficiency and effectiveness.

With day-to-day operations assigned to staff, and with no statutory duties, EDAC has evolved into a Committee which offers feedback and support yet maintains a very limited role. We believe that the time and energy of EDAC members would be better utilized operating under the following recommendations:

1. Include a statement of expectations whereby members will be expected to attend and participate on ad-hoc Committees when called upon.
2. Meet bi-annually to receive updates and provide feedback on Economic Development activities and to hear reports from Ad-Hoc Committees.
3. The Chair will make recommendations for appointment by the Town Council to the Derry Commerce Corridor TIF Advisory Board, to the Gateway TIF Advisory Board, and to ad-hoc Committees as created for a specific purpose and include an economic development component.

FISCAL IMPACT

No fiscal impact.

RECOMMENDED ACTION BY COUNCIL

Vote to adopt Resolution #2020-055 (Please see Resolution #2020-055).

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