



STAFF REPORT

AGENDA ITEMS #: 23-26
COUNCIL MTG OF: March 7, 2023
FROM: David Caron, Town Administrator
OFFERED BY: Administration
PREPARED BY: Administration
SUBJECT: Cable Advisory Committee

PURPOSE: Sunset the Cable Advisory Committee to ensure efficiencies in operations

TOWN ADMINISTRATOR COMMENTS:

The Council is urged to adopt Resolution #2023-019

BACKGROUND:

The Town Council established in 2017 as a priority goal the review of operations in the Cable Division and look at expanding outreach to citizens in the area of public, educational and government programming, as well as looking at other media to ensure that the public is well informed. A part of this strategy involves obtaining stakeholder input during this transition, which is best served by creating a Cable Advisory Committee.

The Council confirmed the Town Administrator's selection of a new Cable Director in July 2017. Since that time, the Director has worked with all stakeholders to expand media offerings in the Town to include web, social media, on-demand and radio. The Director has further implemented numerous technological improvements to facilities which has greatly improved the viewer's experience and participation in town government.

DISCUSSION:

The Cable Division is now operating more efficiency, including a significant expansion of remote coverage throughout the community. As the Director continues to refine operations, he is in contact with stakeholders throughout the process. A formal Committee is no longer required as it is preferred to invest available staff time into planning and implementing media events and coverages.

FISCAL IMPACT: No monetary impact, although efficiencies would be realized through this action.

RECOMMENDED ACTION BY COUNCIL:

Please see Resolution #2023-019.

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RESOLUTION

Number 2023-019

To Sunset the Derry Cable Advisory Committee

WHEREAS, Section 5.1 of the Town Charter vests in the Town Council the powers of the legislative and governing bodies; and

WHEREAS, the Town Council adopted Resolution #2017-058 which established a Cable Advisory Committee; and

WHEREAS, the Committee was established to maintain stakeholder involvement through a transition period in the Cable Division; and

WHEREAS, the Cable Division has completed numerous improvements to expand its capabilities and outreach, and maintained stakeholder involvement throughout; and

WHEREAS, it is a common goal of all stakeholders to bring efficiencies to local government,

NOW, THEREFORE, BE IT RESOLVED IN COUNCIL that the Town Council hereby dissolves the Cable Advisory Committee and extends it appreciation to the past and former town residents who have contributed to these efforts in Derry.

This Resolution shall take effect immediately upon its passage.

Adopted: March 7, 2023

Attest:

X _____
Joshua Bourdon, Council Chair
Date: _____

X _____
Cristina Guilford, Town Clerk
Date: _____